

# FARHAD HUSSAIN

Vilnius, Lithuania • +37068984387 • hfarhad716@gmail.com

## SUMMARY

Motivated Information Systems and Cybersecurity student at Vilnius Kolegija with professional experience in admissions, digital marketing, social media management, and lead generation. Skilled in customer service, CRM systems, communication, analytics, and problem-solving.

## WORK EXPERIENCE

### Admissions Officer – BrightPathway

Apr 2025 – Dec 2025

- Managed student recruitment and admissions processes.
- Reviewed applications and evaluated applicant credentials.
- Maintained student records using Bitrix and Thunderbird.
- Guided students throughout the admissions process.

### Social Media Specialist – Dukanlay

May 2022 – Apr 2024

- Managed social media accounts.
- Planned digital marketing campaigns.
- Increased brand awareness and engagement.
- Generated leads and optimized campaigns.

### Lead Generation Specialist – Skyray Ventures

Sep 2021 – Apr 2022

- Generated and qualified leads.
- Conducted market research.
- Managed CRM databases.
- Applied lead nurturing techniques.

## EDUCATION

### Professional Bachelor's Degree in Information Systems and Cybersecurity (Ongoing)

Vilnius Kolegija (VIKO), Vilnius, Lithuania

### FSc Pre-Medical

Sep 2018 - Sep 2020

Government College Township, Lahore, Pakistan

## SKILLS

Digital Marketing, Social Media Marketing, SEO, Lead Generation, Content Creation, CRM, Bitrix24, Close CRM, Market Research, Analytics, Technical Support, Communication, Teamwork, Problem Solving, Time Management, Customer Service

## LANGUAGES

Urdu: Native  
English: C1