

Emilya Zulfuqarzada

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Education

Expected in 06.2029

Bachelor of Communication Studies, Digital Communications And Media, Mykolas Romeris University - Lithuania, Vilnius

Professional Summary

Creative and detail-oriented Social Media Manager and Graphic Designer with over 3 years of experience in digital marketing, content creation, and brand communication. Experienced in managing social media platforms, developing visual identities, and creating engaging marketing campaigns. Passionate about communication, digital strategy, and continuous professional growth.

Skills

- Graphic design
- Photo and video editing
- Social media management
- Brand identity design
- Team leadership
- Customer support
- Customer service
- Cash handling
- Budget management
- Marketing communications

Experience

03.2024 - 06.2026

Graphic Designer

PETKIT - Azerbaijan, Baku (Remote)

- Designed 100+ marketing visuals for social media campaigns, advertisements, and promotional materials using Adobe Photoshop and Illustrator.
- Played a key role in launching and establishing PETKIT Azerbaijan's digital presence, creating the brand's visual identity and maintaining a consistent design style.
- Led design projects from concept to completion, ensuring alignment with marketing objectives and brand guidelines.
- * Collaborated with marketing and content teams to create engaging campaigns that increased product visibility.

02.2023 - 06.2026

Social Media Manager

Texnohome - Azerbaijan, Baku

- Managed two social media accounts for a consumer electronics retailer, ensuring consistent online presence and customer engagement.
- Handled customer inquiries, processed online orders, and provided sales support through social media platforms from 9:00 AM to 8:00 PM, delivering professional and timely customer service.
- Created and published 3–5 Instagram Stories daily, promoting products, campaigns, and special offers while maintaining a consistent brand identity.
- Monitored social media performance and customer feedback to improve content strategy and enhance user experience.
- Collaborated with cross-functional teams to ensure cohesive messaging and branding initiatives.

09.2021 - 01.2023

Head Service Cashier

Araz Supermarket - Azerbaijan, Baku

- Streamlined cash handling processes, reducing discrepancies and improving transaction efficiency.
- Supervised daily cash operations to ensure accuracy and compliance with company policies.
- Trained and mentored new cashiers on effective customer service techniques and operational procedures.
- Managed scheduling for cashier team to optimize coverage during peak shopping hours.

Languages

English:

Full Professional

Azerbaijan:

Native or Bilingual

Turkish:

Native or Bilingual

Russian:

Limited Working

Lithuanian:

Elementary